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Haynes and Boone Franchise Partner Named On '20 To Watch' List

HOUSTON – Haynes and Boone, LLP announced Wednesday that Joyce Mazero, head of the firm's Restaurant and Foodservice Practice Group, was recently named by Franchise Times Magazine as one of the franchise industry's "20 To Watch" for both her legal work and her support of women in franchising.

In the "20 To Watch" article, Franchise Times editors predicted that Ms. Mazero's efforts will "not only open some doors to the C-suite for women, but also lead to seats on boards."

Ms. Mazero, who received the International Franchise Association's prestigious Bonny LeVine Award in 2006, currently serves as Chair of the Women's Franchise & Distribution Forum, leading the development of the WFDF "Bootcamp for Growth." The Bootcamp helps female entrepreneurs and franchisees to obtain the skills needed to expand their operations through franchising. She also sits on the board of the Women's Foodservice Forum and serves as the WFF's Chair of Executive Development. As Executive Development Chair, Mazero works extensively on the WFF's Corporate Board Link program which promotes and places women on the boards of private and public companies. She has also served on many boards and committees within the IFA, including a term on the IFA Board of Directors. She has chaired both the Advisory Council of the IFA Supplier Forum and the IFA Women's Franchise Committee Leadership Conferences 2000-2003.

Ms. Mazero also served as editorial advisor for the book "Franchising For Dummies," and currently serves as Managing Editor of "Franchising - The World View" for Franchise UPDATE magazine.

Haynes and Boone, LLP is an international corporate law firm with offices in Texas, New York, Mexico City, Moscow and Washington, D.C., providing a full spectrum of legal services. With more than 450 attorneys, Haynes and Boone is ranked among the largest law firms in the nation by *The National Law Journal*. The firm has been recognized by Vault.com as one of the "20 Best Law Firms to Work For," by Corporate Board Member Magazine as one of the "Best Corporate Law Firms in America," and has received the Minority Corporate Counsel Association's Thomas L. Sager Award for its commitment to diversity.