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For: Immediate Release

Re: Contributions for MDFS “21 Stories of Peace” charity event still pouring in

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Moldo Davidson Fraioli Seror & Sestanovich
“21 Stories Of Peace” Open House/Charity Event
Continues To Receive Donations

21 Charities Dedicated to Physical, Political and Spiritual Peace to Split Proceeds

Los Angeles, CA—Peter Davidson, managing partner at Moldo Davidson Fraioli Seror & Sestanovich (MDFS LAW), proudly announced that the firm was unable to provide a final tally for its “21 Stories of Peace” charity event held Feb. 21 because donations were still continuing to pour in.

Located on the 21st floor of the 2029 Century Park East Tower building, more than 300 guests toured the hallways of the recently relocated MDFS offices and met with the representatives of MDFS’ 21 honored charities.

Each charity had been paired with one of the 21 celebrity and one-of-a-kind items, and guests enthusiastically bid on the unusual silent auction items throughout the evening.

Though each item was constantly outbid by others, the highest bid went to the lucky bidder of the Babe Ruth memorabilia collage that included a number of prized keepsakes including an endorsed paycheck signed by the Yankee’s slugger himself.

Mid-way through the event, attendees, along with Davidson, his seven partners, the law firm’s associates, staff, charity representatives and guests gathered in the law firm’s lobby to commemorate its “First Annual 21 Stories of Peace” charity event by witnessing the official MDFS “Peace Bell” ringing ceremony. On hand to help commemorate the event, and join Davidson in the official honors, were Gina Semenza, field representative from Senator Barbara Boxer’s office, and Josh Englander, representing Assemblyman Michael Feuer of Assembly District 42. The bell ringing ceremony, a custom carried out by the United Nations each September 21, to serve as a reminder for the need for peace around the world, was met with applause.

“The event was a huge success and we’re happy to report that we’re still taking donations,” said Davidson. “Once we have a final tally we will divide the proceeds evenly among the twenty-one charities.”

Last fall the 21 charities, each dedicated to promoting peace either through political, physical or spiritual means in some way, were named. In January, a random drawing was held and each of the 21 charities was paired with one of 21 celebrity and one-of-a-kind items. At that time, the items and charity names were drawn from a hat by ABC7 Eyewitness News Traffic Reporter, Jane Monreal.

The charities were stationed in 21 different MDFS office locales where guests with MDFS “passports” were invited to visit. With each stop, guests were able to learn more about each charity’s work, get their passport stamped to become eligible for the grand prize drawing (a family portrait) and also given the opportunity to silently bid on the charity’s assigned auction item.

The charities that were honored included: Action Against Hunger, Alliance for Peacebuilding, The American Red Cross-Greater Los Angeles, Aviva Family and Children’s Services, The California Family Counseling Center of Phillips Graduate Institute (Cal Fam), Children’s Peace Pavilion, Dispute Resolution Services (DRS), Healing Odyssey, International Medical Corps, Invisible Children, Jewish World Watch (a member of the Save Darfur Coalition), The Museum of Tolerance, Peace Hospital Foundation Inc., PEACE X PEACE, Physicians for Peace, P.S. I Love You Foundation, UNICEF, Vista Del Mar Child and Family Services, The Wellness Community-West Los Angeles, weSPARK, and Westside Family YMCA.

MDFS plans to host its next “21 Stories of Peace” event in the fall of 2008 in conjunction with the United Nations’ event.

MDFS Law’s experience is broad and covers many areas including real estate, business litigation, bankruptcy, receivership, intellectual property and employment law.

For more information on the firm visit: www.mdfslaw.com. For those wishing to become sponsors for next year’s event or make donations to this year’s charity event, contact Naomi Fang of MDFS Law at nfang@mdfslaw.com.

Photos of the event are available upon request.