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Entertainment Law Goes Global

Second Annual “Entertainment Without Borders” Conference Explores International Marketplace

March 26, 2007, Los Angeles, California - The entertainment business has become global, and today’s entertainment lawyer needs to have at least a basic understanding of the legal and business considerations that arise in the various markets that now exist outside the United States. Three aspects of the international entertainment market – talent, product, and geographic – will be discussed in the second annual **Entertainment Without Borders: Practicing in the Emerging Global Marketplace** conference, co-sponsored by Southwestern Law School’s Donald E. Biederman Entertainment and Media Law Institute and the Beverly Hills Bar Association, with media sponsorship provided by *The Hollywood Reporter*, *ESQ*.

The program is Thursday, April 12, from 2 to 8 p.m., on Southwestern’s campus. It will focus specifically on issues that include: recruiting and hiring production talent, the legal and business impact of technological advances, and the challenges of making entertainment deals in emerging markets such as China and India.

The panel discussions will feature leading studio executives and entertainment attorneys including: **Laine Kline**, Senior Vice President, Business and Legal Affairs, The Weinstein Company, LLC; **Roy Lee**, Producer and Co-founder, Vertigo Entertainment; **Jack Nguyen**, Senior Vice President, International Operations Asia/Pacific, Warner Brothers International; **Caroline Raufi**, Hyde Park Entertainment; **Pamela Forster**, Attorney at Law, Valente Law; **Deborah Davy**, Senior Associate, Berry Appleman & Leiden LLP; **Johan Lubbe**, Partner, Jackson Lewis LLP; **Howard Shapiro**, Partner, Mitchell Silberberg & Knupp LLP; **Schuyler Moore**, Partner, Stroock & Stroock & Lavan LLP; **Jai Pathak**, Partner, Jones Day; Southwestern Professor **Robert E. Lutz**; and additional panelists to be announced.

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Southwestern/BHBA “Entertainment Without Borders” Conference 2-2-2

Registration fees \$110 before April 1 (\$125 thereafter); \$95 for Southwestern alumni and Beverly Hills Bar Association members before April 1 (\$110 thereafter); \$25 for students.

Conference information and online registration is available at

www.entertainmentlawinstitute.com. Questions may be directed to Tamara Moore in Southwestern’s Biederman Institute (213.738.6602 or institute@swlaw.edu). For media inquiries, call the Public Information Office: 213.738.6731 or 213.738.8238.

Southwestern Law School is located at 3050 Wilshire Blvd. Los Angeles. For map and directions, visit www.swlaw.edu. Parking is available on campus for \$6.

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Taking advantage of its location in the heart of the entertainment industry and the “digital coast,” Southwestern Law School established the Donald E. Biederman Entertainment and Media Law Institute. The first law school to offer an LL.M. degree in Entertainment and Media Law, Southwestern employs seven full-time faculty members within the Institute and boasts a deep pool of alumni and adjunct faculty who hold prominent posts in the industry. With an extensive and international advisory board, the Institute fosters the development of entertainment, media and intellectual property-related courses, summer programs in Los Angeles and London, extracurricular programs, and externships throughout the industry; maintains ongoing relationships with law firms and companies operating in these industries; and sponsors speaker presentations and scholarly research. Further information is available at www.swlaw.edu.