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**FOR IMMEDIATE RELEASE**

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**Woodcock Washburn Elects Three Attorneys as Partner**

**Philadelphia** - The national intellectual property law firm Woodcock Washburn LLP is pleased to announce it has elected three new partners to the Firm: Michael K. Jones, Vincent J. Roccia, and Andrew T. Serafini, Ph.D.

**Michael K. Jones** specializes in patent prosecution, litigation, client counseling and strategic planning in a wide range of technologies. Jones is a strategic thinker who enjoys working with clients to learn about their business in order to develop and implement processes and systems that allow clients to fully leverage their intellectual property in order to drive value, outmaneuver the competition, and stimulate innovation. Prior to joining Woodcock Washburn, Jones worked as a senior engineer and program manager for more than 10 years with the Naval Surface Warfare Center – Ship Systems Engineering Station. He received his J.D. from Rutgers School of Law, and his B.S. in Marine Engineering Systems & Mechanical Engineering with honors, from the United States Merchant Marine Academy.

**Vincent J. Roccia** specializes in patent prosecution and client counseling. His practice focuses mainly on medical devices, telecommunications and computer software. In addition, Roccia works closely with start-ups and medium-sized companies. He formerly spent 12 years as a senior electrical engineer for the U.S. Department of Defense. Roccia received his J.D. from Rutgers School of Law with honors, and his B.S. in Electrical Engineering from Drexel University.

**Andrew T. Serafini, Ph.D.**, provides biotechnology, biopharmaceutical and other life sciences clients with strategic and comprehensive intellectual property counseling and management to enable them to obtain, protect and enforce their intellectual property rights. In addition, Serafini works closely with the venture capital community to help build market-leading companies in the life sciences, and he works closely with public and private universities and research institutions to help protect, leverage and commercialize their technology assets and innovations. He received his J.D. from University of California Hastings College of the Law, his Ph.D. in Immunology from Stanford University School of Medicine, and his B.S. in Biochemistry with honors, from Case Western Reserve University.

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## About Woodcock Washburn LLP

Woodcock Washburn LLP, with offices in Atlanta, Philadelphia, and Seattle, has built a wealth of experience in patent, trademark and copyright law, litigation and trade secret protection for more than 60 years. The Firm's lawyers and scientific advisors service national and international clients, offering their expertise in biotechnology, chemistry, and chemical, electrical and mechanical engineering, and software.

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