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\* \* \* FOR IMMEDIATE RELEASE \* \* \*

### DON'T GO TO COURT WITHOUT THIS BOOK!

Over 15 million civil lawsuits are filed in this country each year. That means at some point most Americans will be mired in a legal process that makes them feel frustrated, anxious and unable to control their fate.

Many people think all they have to do is put themselves in the hands of a good lawyer. Not so, says the author of *How to Win (& Survive) a Lawsuit: The Secrets Revealed*. "Hiring inadequate counsel and not actively managing your case are two of the biggest mistakes people make," he says.

Now Robert Dawson, top trial partner at the blue-chip legal powerhouse Fulbright and Jaworski LLP, reveals the trial secrets of the masters!

You'll learn how to:

- Pick the right lawyer
- Evaluate your case on an ongoing basis
- Determine when to settle and when to go to trial
- Handle depositions and trial testimony
- Protect your business from frivolous lawsuits

Dawson, named repeatedly on lists of "super lawyers," has represented many types of clients, from large corporations to individuals to charitable institutions. The subjects of his cases have been wide-ranging, including consumer class actions, employment, medicine, gaming, organized crime and entertainment.

*How to Win (and Survive) a Lawsuit* is a practical guide to the inner workings of our legal system. "People need to understand some basic facts about how our legal system really operates. Then you need to learn the steps to take to make the right decisions."

This dynamic and insightful book will empower you with the strategies you need to give yourself the winning edge. And, equally as important, avert disaster.

"A trial is like a story," says Dawson. "The key elements to telling a winning story are making sure your case has a plan, a clear theme and the right supporting characters to ensure a happy ending."

(*How to Win (& Survive) a Lawsuit: The Secrets Revealed* by Robert Dawson;  
ISBN: 0-9786107-4-1; \$15.95; soft cover; 5 ½ x 8 ½; 186 pages; ARBOR BOOKS)