

**LOEB & LOEB ENHANCES INTELLECTUAL PROPERTY PRACTICE  
WITH ADDITION OF PATENT LITIGATION TEAM**  
*Seasoned Patent Litigators Jordan Sigale, Edward Rice and  
Marina Saito Join the Chicago Office*

**CHICAGO, February 2, 2007** – Loeb & Loeb LLP announced today that a patent litigation group is joining the firm’s Intellectual Property Litigation Group. The group consists of three partners: Jordan A. Sigale, Edward H. Rice and Marina N. Saito, who will reside in the Chicago office. The patent litigation team joins from Sonnenschein Nath & Rosenthal LLP.

The group's primary focus is on patent litigation. Their experience will enhance Loeb’s intellectual property group, which currently focuses on copyright and trademark law, unfair trade practices and other cutting edge licensing and technology issues. Loeb’s Intellectual Property Litigation Group currently serves many high profile media, entertainment, pharmaceutical, high-tech and advertising industry clients.

Michael Beck, the Co-Chair of Loeb & Loeb in New York, said, “The addition of patent litigation capabilities rounds out our existing IP team, a core element of our practice mix in each of our four offices.”

“Over the past decade, the firm has successfully expanded our national practices in non-patent IP litigation, trade secret litigation, computer and advertising law, and transactional licensing work,” said John Frankenheimer, Co-Chair of Loeb & Loeb LLP in Los Angeles. “With Jordan, Ed and Marina’s experience, we are now in a position to directly serve our clients who have asked for counsel with respect to patent litigation matters.”

The group has experience in representing clients in the following industries: aerospace, computer hardware and systems, consumer products, cosmetics, e-commerce, medical devices, optics, packaging, pharmaceuticals, semiconductors, telecommunications, and toys. In addition to the group’s litigation experience, the lawyers have had significant involvement in technology issues surrounding venture capital and emerging growth companies as well as companies in the Israeli market.

Loeb & Loeb fosters measured and steady growth, and is committed to strategically growing its Chicago office which opened in 2003. In September of 2006, bankruptcy partner Michael Molinaro joined in Chicago and the office added Bankruptcy associate Stanley F. Orszula in December. With the addition of the patent litigation group, the office now has 14 attorneys. Loeb & Loeb continues to look for strategic lateral additions in core focus areas including corporate, finance, litigation and technology.

**Jordan A. Sigale** – Jordan Sigale has successfully represented both defendants and plaintiffs as lead litigation and trial counsel throughout the U.S. in a wide variety of patent infringement cases encompassing a diverse range of technologies and in cases involving a variety of other intellectual property issues, including computer intrusion,

copyright infringement, false advertising, design and utility patent infringement, trade secret misappropriation and infringement. Sigale has extensive involvement in coordinating foreign intellectual property litigation strategy in Australia, China, Europe and Hong Kong. As a result of the breadth of Sigale's experience, he frequently counsels clients on intellectual property acquisition and development, portfolio management, licensing, joint ventures, IP risk management and trade regulation issues.

**Edward H. Rice** – Edward Rice has successfully represented both defendants and plaintiffs in a wide variety of patent infringement cases, encompassing a diverse range of technologies. As lead counsel, he has won patent trials in federal district court, the International Trade Commission, and the Court of Federal Claims. He also has extensive appellate experience in the U.S. Court of Appeals for the Federal Circuit. Before joining Sonnenschein, Rice worked for the Department of Justice (DOJ), trying patent suits filed against the Government.

**Marina N. Saito** – Marina Saito practices in all areas of intellectual property law including patents, trademarks, copyrights, trade secrets and unfair competition. She has successfully represented both defendants and plaintiffs in a wide variety of IP litigation and is involved with prosecution before the U.S. Patent and Trademark Office, litigation, licensing, validity and infringement analysis.

**About Loeb & Loeb LLP:** Loeb & Loeb LLP is a multiservice national law firm with 250 attorneys and offices in Los Angeles, New York, Chicago, and Nashville. The firm is recognized as a leading law firm in the areas of corporate and securities matters; litigation; entertainment and media law; finance; real estate; intellectual property; private equity; employment; advertising and promotions and tax and wealth services. Our clients include some of the world's largest financial institutions, major media and entertainment companies, advertising groups, real estate companies, and Big Four accounting firms, as well as many high net worth individuals.

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