

CORPORATE AND IP LAWYER WITH FASHION AND APPAREL INDUSTRY EXPERTISE JOINS LOEB & LOEB LOS ANGELES

LOS ANGELES, March 7, 2006 - Loeb & Loeb LLP announced today that James S. Williams, an experienced corporate and intellectual property attorney with internationally recognized expertise in the fashion and apparel industry has joined the firm's Los Angeles office as a partner in the Corporate Department. He was previously a partner at Davis, Shapiro, Lewit & Hayes in Los Angeles where he was chair the Corporate and Fashion/Apparel Groups.

Williams' practice focuses on corporate and intellectual property matters for a wide array of corporate clients, including clients in the fashion, apparel and music industries".

Mickey Mayerson, Loeb & Loeb's Los Angeles office Managing Partner and Chair of the Corporate Media and Entertainment practice group said, "Loeb's corporate team is looking forward to tapping into James' experience with operational, merchandising, trademark and licensing issues, as well as his background handling high-profile financings and acquisitions.

"Our entertainment and media industry practice has been cornerstone since the founding of Loeb & Loeb," said Co-Chair John Frankenheimer. "James' knowledge of the fashion and apparel industry will benefit a number of our clients, both publicly-traded media and entertainment companies and individuals in the ongoing convergence of entertainment, sports, licensing and branding."

Below is a brief list of representative matters that Williams has handled for clients:

- Advised international software development firm on \$150 million IT outsourcing transaction with Zurich Financial and Computer Sciences Corporation.
- Oversaw licensed trademark portfolio for global luxury apparel company, including exclusive licenses for the Beatles, Rolling Stones, Miles Davis, Jimi Hendrix, Harley-Davidson and Hard Rock Café.
- Lead attorney to luxury apparel company on stock sale to \$2 billion public company.
- Advised global music publication on joint venture establishing record label with international music merchandising firm.

Williams was selected as a Southern California Super Lawyer (Rising Star, Under 40 years old) by *Los Angeles Magazine* and *Law and Politics* magazine (2005 and 2006). He earned a J.D. from Southwestern University School of Law in Los Angeles in 1999, and a B.A., *cum laude*, from the University of California, Riverside in 1995.

Williams will be joined by two Associates, Shannon McMasters and David L. Wardle, also previously with Davis, Shapiro, Lewit & Hayes.

About Loeb & Loeb LLP: Loeb & Loeb LLP is a multiservice national law firm with 250 attorneys and offices in Los Angeles, New York, Chicago, and Nashville. The firm is recognized as a leading law firm in the areas of corporate and securities matters; litigation; entertainment and media law; finance; real estate; intellectual property; private equity; employment; advertising and promotions and tax and wealth services. Our clients include some of the world's largest financial institutions, major media and

entertainment companies, advertising groups, real estate companies, and Big Four accounting firms, as well as many high net worth individuals.

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