

**LOEB & LOEB ENHANCES INTELLECTUAL PROPERTY PRACTICE
WITH ADDITION OF PATENT LITIGATOR LAURA WYTSMA**

LOS ANGELES, April 10, 2007 – Loeb & Loeb LLP announced today that Laura A. Wytmsa, a patent litigator, is joining the firm's Intellectual Property Litigation Group. She joins the Los Angeles office of Loeb & Loeb as a partner. She was previously a partner with Sonnenschein Nath & Rosenthal LLP.

Wytmsa's practice focuses on intellectual property proceedings in federal court, with an emphasis on patent litigation. In addition to intellectual property matters, Wytmsa's broad litigation experience includes representations involving claims for antitrust violations and unfair competition; false advertising and Lanham Act violations; defamation and violation of privacy and publicity rights; breach of contract; and other complex commercial disputes. She has significant trial and appellate experience in federal proceedings. In addition to her litigation practice, Wytmsa provides clients with pre-litigation counseling on intellectual property issues.

John Frankenheimer, the Co-Chair of Loeb & Loeb in Los Angeles, said, "Laura's extensive experience in patent litigation is a major asset to our national IP practice and underscores our commitment to investing in building out our resources in the technology sector as well as the biotech, nanotech and pharmaceutical industries."

Wytmsa is the latest in a series of additions in 2007 that have expanded Loeb's intellectual property practice, and its patent litigation practice in particular.

Wytmsa provides *pro bono* legal services on a regular basis and has represented refugees seeking asylum from Cameroon, Côte d'Ivoire, Iran, Russia and Syria, as well as victims of domestic violence, in immigration proceedings, circuit courts and the United States Supreme Court. Her *pro bono* accomplishments have been recognized repeatedly by her peers and the community with the following awards:

- Inaugural Angel Award from *California Lawyer* magazine (2006)
- Sonnenschein Pro Bono Leadership Award and Rothschild Award (2005)
- Pro Bono Advocate of the Year from Public Counsel's Immigrants' Rights Project (2004)

Wytmsa was a member of the Litigation Section Executive Committee of the Los Angeles County Bar Association from 2001-2006, and served as the Programs Chair from 2004-2006.

Wytmsa began her legal career in the Attorney General's Honors Program at the United States Department of Justice. She received her J.D., with distinction, from George Mason University School of Law (1996) and her B.S. in Public Administration, with high distinction, from George Mason University (1993).

About Loeb & Loeb LLP: Loeb & Loeb LLP is a multiservice national law firm with 260 attorneys and offices in Los Angeles, New York, Chicago, and Nashville. The firm is recognized as a leading law firm in the areas of corporate and securities matters; litigation; entertainment and media law; finance; real estate; intellectual property; private equity; employment; advertising and promotions and tax and wealth services. Our clients include some of the world's largest financial institutions, major media and entertainment companies, NYSE, NASDAQ and Amex listed public companies, advertising groups, real estate companies, and Big Four accounting firms, as well as many high net worth individuals. For more information, please visit [www. Loeb.com](http://www.Loeb.com).

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