

Loeb & Loeb Expands Trusts & Estates Practice

LOS ANGELES - January 21, 2010 - Loeb & Loeb LLP announced today that Paul N. Frimmer will join the firm's Los Angeles Trusts and Estates Department. Frimmer is nationally recognized, and he joins Loeb & Loeb from Irell & Manella LLP where he was a partner and head of the Personal Planning Practice Group.

Frimmer specializes in estate planning, wills and trusts, probate and trust administration, postmortem tax planning, probate litigation, charitable giving, art law and tax issues relating to these matters. He has authored or co-authored more than 50 publications on estate planning and related areas. Frimmer is a frequent speaker at national and local estate planning seminars and institutes, including the NYU Tax Institute, the USC Tax Institute, the University of Miami Estate Planning Institute, ALI-ABA seminars, the USC Probate and Trust Institute, and the UCLA Estate Planning Institute. He currently is on the Planning Committee of the USC Tax Institute and the UCLA Estate Planning Institute. He has been an associate professor of law at the USC law school.

"Paul is one of the leading trusts and estates lawyers both in Los Angeles and nationally," said Stuart Tobisman, Chair of Loeb & Loeb's Los Angeles Trusts and Estates Department. "His expertise is the perfect complement to our Trusts and Estates Department and we look forward to working with him as a colleague."

Loeb & Loeb Co-Chair John Frankenheimer commented, "Paul's move to Loeb & Loeb further strengthens our robust Trusts and Estates practice, and is but the latest example of the firm's commitment to expanding this department as one of the key component of the firm's long term strategic plan."

"We continue to expand our firm, not just for the sake of increasing our numbers, but to grow strategically in the areas Loeb & Loeb is known for top-notch legal counsel," said Loeb & Loeb Co-Chair Michael Beck. "Paul is a nationally recognized leader in his field and will be an excellent addition to our preeminent Trusts and Estates Department."

Frimmer received his B.A. from Queens College and his J.D. cum laude from Fordham University. He is a California Certified Specialist in probate, estate planning and trust law, a Fellow of the American College of Trust and Estate Counsel and the International Academy of Probate and Trust Law, and a frequent speaker at national and local programs, including the USC Tax Institute, the NYU Tax Institute, and University of Miami Estate Planning Institute.

Accolades

Frimmer has been recognized as a leading tax/estate planning and a leading wealth management lawyer by Chambers & Partners in its Chambers USA Leading Lawyers for Business Guide and has been selected by his peers for inclusion in The Best Lawyers in America in trusts and estates, tax law and non-profit/charities law.

Loeb & Loeb LLP is a multi-service national law firm with nearly 300 attorneys focusing on select practice areas, rather than endeavoring to be all things to all clients. The firm is recognized as a leading law

firm in the areas of advanced media, bankruptcy, restructuring and creditors' rights, business litigation, energy, entertainment, finance, intellectual property, mergers and acquisitions, real estate, securities, technology, and tax and wealth services. Loeb & Loeb has five domestic offices in Los Angeles, New York, Chicago, Nashville and Washington DC, and the firm has applied to open a representative office in Beijing to serve a rapidly growing number of Asian clients.

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