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FOR IMMEDIATE RELEASE

MICHAEL PLONSKER AND MARK PASSIN NAMED TO ANNUAL “POWER LAWYER” LIST

LOS ANGELES (July 16, 2010) – Michael Plonsker, Co-Chair of the Entertainment and Media Litigation practice at Robins, Kaplan, Miller & Ciresi L.L.P. and Mark Passin, a partner in the Entertainment and Media Litigation Group, have been named to the *Hollywood Reporter’s* “Power Lawyer” list. Mr. Plonsker and Mr. Passin will be included in the 4th Annual Power Lawyers Edition of the publication, which will be published on July 16, 2010. The list profiles 100 of the most influential entertainment attorneys in America.

Mr. Plonsker focuses his practice on the talent side of the film and television industries, with a concentration on idea submission, profit participation, trademark and copyright infringement, right of publicity, right of privacy, defamation, guild and labor commission, employment, and internet-related disputes. His clients include many high profile actors, writers, directors, producers, musicians, talent agents, business and personal managers, and independent production companies in the film, television, and music industry. Mr. Plonsker has been named a “Power Lawyer” every year since the inception of the award in 2007.

Mr. Passin represents recording artists, musicians, songwriters, actors, motion picture producers, personal and business managers, independent record and music publishing companies, advertising agencies, and concert tour merchandising companies.

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His practices focuses on high-profile contract disputes between major recording artists and record companies, record industry royalty audits, motion picture profit participations, disputes between artists and managers under the Talent Agencies Act, copyright and trademark infringement, motion picture financing litigation, and advertising industry cases.

About Robins, Kaplan, Miller & Ciresi L.L.P.

Robins, Kaplan, Miller & Ciresi L.L.P. (www.rkmc.com) is one of the top trial litigation firms in the country. The firm's clients include numerous Fortune 500 corporations, emerging markets companies, entrepreneurs, and individuals as both plaintiffs and defendants. Robins, Kaplan, Miller & Ciresi L.L.P. is frequently engaged in high-stakes, complex litigation with significant bottom-line implications for their clients, and the business lawyers handle complex transactions in a variety of market segments. The firm has more than 250 lawyers located in Atlanta, Boston, Los Angeles, Minneapolis, New York and Naples (FL).

Robins, Kaplan, Miller & Ciresi L.L.P. has been twice named to the *American Lawyer's* A-List (2007 and 2004), and received a top ranking in *Chambers USA 2009*, which described it as "a powerful force in litigation." In 2009, the firm was included on the *National Law Journal's* "The Midsize Hotlist" and chosen as a "Go-To Law Firm" by *Corporate Counsel*.

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