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Banner Ad Rate Card

Full Banner – 468 pixels by 60 pixels

Small Button
120 pixels by
60 pixels

Large Button
120 pixels by
90 pixels

Vertical
120 pixels by
240 pixels

Vertical Tower
120 pixels by
600 pixels

	Home page 6 months	Home page 3 months	Secondary page 6 months	Secondary page 3 months
Full Banner	\$8,000	\$5,000	\$5,000	\$3,000
Vertical Tower	\$8,000	\$5,000	\$5,000	\$3,000
Vertical	\$5,000	\$3,000	\$3,000	\$2,000
Large Button		\$1,000		\$800
Small Button		\$800		\$500

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